



BreitIdeas Inc.
moving ideas forward

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BreitIdeas Inc. Assists Fiserv with Staffing Analysis

ROCKLEDGE, FL — July 2006 — Jason Breitfeller, President BreitIdeas Inc., recently gave a presentation on Strategic Planning for the HR Function to the South Brevard Society for Human Resources. As a result of this presentation, a Human Resource Generalist at Fiserv, Inc.'s Melbourne, Florida office was able to perform a detailed revenue analysis on the benefits of hiring additional employees.

"Using Jason's suggestions and his strategic staffing matrix analysis process, I was able to gather data and statistics to show our President how not hiring would effect our bottom line. Jason was instrumental in helping me get approval from our President to hire 40 additional employees, as well as an assistant," said Jacqueline Cobb, HR Generalist for Fiserv.

"BreitIdeas is committed to helping businesses in Central Florida with all business management challenges," said Jason Breitfeller, President of BreitIdeas Inc. "We are here to help fill gaps and provide solutions for the small business owner."

For more information on BreitIdeas Inc, please visit our website at

About Fiserv Inc.

Fiserv Inc. (Nasdaq:FISV), a Fortune 500 company, provides information management systems and services to the financial and health benefits industries. Leading services include transaction processing, outsourcing, business process outsourcing (BPO), software and systems solutions. The company serves more than 17,000 clients worldwide and is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2005 and 2004 FinTech 100 surveys. Fiserv Health provides health plan management, pharmacy benefits management and BPO services to the managed care market and self-funded commercial and government employers and health plans. Headquartered in Brookfield, Wis., Fiserv reported more than \$4 billion in total revenue for 2005. For more information, please visit www.fiserv.com.

About BreitIdeas Inc.

Headquartered in Rockledge, Florida, BreitIdeas Inc. is a business management consulting firm focused on implementing proven solutions for complex small business challenges. BreitIdeas Inc. offers experienced personnel to provide each small business customer unique solutions to enhance capabilities, productivity and most importantly increase profitability.

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