



## **Press Release**

### **BreitIdeas Inc. hires new Director of Business Consulting**

ROCKLEDGE, FL, June 19, 2006 – BreitIdeas Inc., a business management consulting firm, recently named Beth Reeve as the new Director of Business Consulting. Ms. Reeve will manage current client advisory services as well as develop strategic solutions for new customers. “This is a tremendous opportunity to provide strategic services to the small business community,” said Ms. Reeve.

“Formal training, workplace experience and volunteer efforts allow Beth to bring a unique perspective and a proven track record to our organization in order to help our clients achieve their goals,” said Jason Breitfeller, President of BreitIdeas Inc.

Prior to joining BreitIdeas Inc., Ms. Reeve worked as Manager of Business Development and International Affairs for the Florida Space Authority concentrating on the recruitment of new space business to the state of Florida and maintaining strategic partnerships with organizations around the state. Ms. Reeve holds an M.B.A. from Millsaps College in Jackson, Mississippi.

#### **About BreitIdeas Inc.**

Headquartered in Rockledge, Florida, BreitIdeas Inc. is a business management consulting firm focused on implementing proven solutions for complex small business challenges. BreitIdeas Inc. offers experienced personnel to provide each small business customer unique solutions to enhance capabilities, productivity and most importantly increase profitability.

**BUSINESS MANAGEMENT CONSULTING**

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